

LEAD GENERATION: ACQUIRING NEW CUSTOMERS SIDEKICK



CUSTOMER ACQUISITION WITHOUT THE HEADACHE

Acquiring new customers means a commitment of time, money and resources. From recruiting and training leadership and talent to buying and installing the right software to developing processes and measuring success, it can feel like an overwhelming obstacle that pulls you away from what you need to be doing – running your actual business. With over 30 years of rapid, high-volume direct-to-consumer customer acquisition experience, we help organizations of all sizes scale by bringing together the best people, the right technologies and perfect processes. *Sidekick is your partner for success.*

HUSTLE WITHOUT THE HASSLE

Partner with Sidekick to see measurable results in these sales-focused solutions critical to growing your business:

CUSTOMER ACQUISITION

Reach and acquire new customers across channels and platforms.

CONFIRMATIONS AND SCHEDULING

A lead is not a lead unless it's qualified. We make the journey from first contact to confirmation quick and easy.

LIVE AGENT WEB CHAT

Support your customers' journey across your site with live chat capabilities.





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HOW SIDEKICK GETS RESULTS

From first contact to setting you up for future success, we are there every step of the way to help you grow your business and propel you forward.

THE RIGHT RELATIONSHIPS

We create a personalized plan for customer acquisition based on your unique needs. From customer profiles to your business vision, we work with you to create a blueprint for business growth.

THE BEST PEOPLE

We're most passionate about our people. Our commitment to sourcing and training local talent fosters a team that is focused on success.

THE TOP TECHNOLOGIES

We reach your customers where they already are. Our contact strategy integrates enterprise level CRM, telephony, SMS and web chat to create an omnichannel platform that connects to everyone, everywhere.







CUSTOMIZED

No matter your industry or focus, we partner with you to put together a curated virtual sales team that knows your business values and can speak directly to your customers or prospects.

CONVENIENT

In a fraction of the time it would take you to build an internal sales force, we'll have our unique omnichannel contact center up and running to reach and acquire your new customers wherever they are.

CONFIDENT

We're not just a service provider, we're an extension of your team. We provide quantifiable results and measure our success with yours.

SCHEDULE YOUR FREE CONSULTATION

You're just a few clicks away from a conversation that will put your company on the path to success. Select the date and time that works best for you and your team and we'll confirm your free consultation within 24 hours.

Check out these links to learn more about Sidekick:

MetalCoffeeShop Directory: metalcoffeeshop.com/directory/sidekick



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