



ELEVATE YOUR SALES TEAM TO THE NEXT LEVEL

Grosso University is comprised of an elite group of trainers, consultants, marketing pros and industry executives who share a deep passion for and understanding of the home services industry. This expertise and 20+ years of experience is the reason why MetalVue by Sherwin-Williams partnered with Grosso University to develop a unique turn-key sales performance solution for the metal roofing market - Metal Roofing Academy. This unique approach ensures the tactics, strategies and methods are tailored to coach you through the specific challenges you will face adding metal roofing to your portfolio.

MAXIMIZE VOLUME AND PROFITABILITY

Don't miss this chance to arm your sales reps with proven step selling system and training to educate prospects on roofing and build value in the home to sell more projects on the first visit. Grosso University will help your sales team succeed from introduction to close.

METALVUE'S METAL ROOFING ACADEMY

Unlock the potential of your Sales Reps with MetalVue's in-depth curriculum, carefully designed specifically for metal roofing to empower your sales team to master the in-home sales presentation.

METALVUE PORTAL POWERED BY GROSSO UNIVERSITY

Check out the comprehensive library of MetalVue explainer videos, tutorials, literature all designed to support your business to make your metal roofing division a success.

CUSTOMIZED TRAINING BY GROSSO UNIVERSITY

Grosso University offers a complete, customizable training, presentations, coaching and consulting services in the industry for product manufacturers and contractors to meet your unique needs.

GET 7-DAYS OF FREE ACCESS!

Gain access to the MetalVue portal to learn more about the program, industry expertise and how to make more with metal roofing.

Check out these links to learn more about Grosso University:

MetalCoffeeShop Directory: metalcoffeeshop.com/directory/grosso-university
MetalVue Portal: Use QR code to enroll.



Matt Burke: 888-476-7768
mburke@grossouniversity.com
grossouniversity.com